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MALAYSIAN
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MEDIA RELEASE

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rize Is Official Digital Bank Partner for Liga Malaysia 2023

Kuala Lumpur – Al Rajhi Banking & Investment Corporation (Malaysia) Bhd has signed a sponsorship agreement with the Malaysian Football League (MFL) to position its digital bank rize as the Official Digital Bank Partner for Liga Malaysia 2023. The year-long collaboration is alrajhi bank Malaysia's first-ever sporting sponsorship with the nation's leading football league overseeing Liga Super Malaysia, Piala FA, Piala Malaysia, Piala Sultan Haji Ahmad Shah (Perlawanan Sumbangsih), Challenge Cup, and Piala MFL.

The sponsorship launch was attended by representatives from both alrajhi bank Malaysia and MFL, including **alrajhi bank Malaysia Chief Executive Officer, Arsalaan (Oz) Ahmed** and **MFL Chief Executive Officer Stuart Ramalingam**, among other dignitaries. Malaysian football legend **Norshahrul Idlan Talaha (Mat Yo)** also made an appearance as a special guest. Mat Yo was part of the winning Harimau Malaya 2010 AFF Suzuki Cup squad, was a three-time MVP at the National Football Awards for three consecutive years (2010, 2011, and 2012), and has played for Johor, Kelantan, Terengganu, Pahang, Malacca, Sarawak, Felda United, and Angkatan Tentera Malaysia.

Oz said, "alrajhi bank Malaysia is elated about teaming up with MFL to elevate Liga Malaysia 2023 fan experiences with our first-of-its-kind digital bank rize, which was launched recently. Our goal for rize is to inspire and empower our customers to achieve their hopes and dreams. We hope to do the same with Malaysia's enthusiastic football community by creating new and exciting fan experiences for Liga Malaysia in 2023."

"alrajhi bank Malaysia and MFL will be working together extensively. rize is the newest digital bank in Malaysia, and we see this collaboration as an opportunity to soar together with Malaysian football. We will reveal more details in the coming weeks. Look out for exciting activities at the matches to come." Oz added.

Football fans who become rizers will get access to a reimagined banking experience powered by best-in-class technology. All their banking needs will be made available on their smartphones without the need to go to a physical branch. "To put the ball into play, we're announcing today that all new and existing rizers will be eligible for 10% off ticket prices when they pay for their tickets with a rize debit card, which customers can order when they onboard and activate on the rize app through a fully digital journey that requires no branch

visit” Oz said. This three-month offer is also available to existing alrajhi bank Malaysia customers.

alrajhi bank Malaysia Chairman Roger Winfield said, “Football is the most followed sport in Malaysia, and this sponsorship provides us the opportunity to engage with fans in a way that enhances the experience for them. This partnership with MFL is important to us and we hope that it will grow stronger and continue well into the future.”

President of Malaysian Football League Dato’ Ab Ghani Hassan said, “MFL is delighted and welcomes rize, powered by alrajhi bank Malaysia, as our Digital Bank Partner in Liga Malaysia 2023. This is not just a sponsorship agreement, but a strategic partnership that is set to solidify the mutual goals both parties share.”

“Where rize has embarked on reimagining 21st century banking, MFL too has begun to reimagine the new Liga Malaysia competitions to bring football in Malaysia to the next level. We truly believe our partnership will help us both achieve our objectives,” he said.

The Liga Malaysia 2023 season will kick off with Piala Sultan Haji Ahmad Shah on 24 February at Sultan Ibrahim Stadium in Iskandar Puteri, Johor.

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About Al Rajhi Banking & Investment Corporation (Malaysia) Bhd

alrajhi bank Malaysia, a wholly owned subsidiary of the world’s largest Islamic Bank, Al Rajhi Bank Kingdom of Saudi Arabia (KSA), was locally incorporated in October 2006. Following its official launch in 2007, alrajhi bank Malaysia became the first Arab bank to start operating in Southeast Asia. It is part of a Shariah-compliant banking group that is instrumental in bridging the gap between modern financial demands and intrinsic values whilst spearheading numerous industry standards and development.

At alrajhi bank Malaysia, we believe the one thing that holds the world together as people of different nationalities, races, and cultures are values. Values define us, unite us, and garner trust from those we serve. Deeply rooted in Islamic banking principles and operating on the same platform as its home bank, alrajhi bank Malaysia was established on the bedrock values of:

- INTEGRITY AND TRANSPARENCY
- PASSION TO SERVE OUR CUSTOMERS
 - MODESTY
 - INNOVATIVENESS
 - MERITOCRACY
 - CARE FOR SOCIETY

alrajhi bank Malaysia continuously endeavours to expand its suite of products and services to meet the evolving financial needs of its customers by delivering innovative Shariah-compliant financial solutions across the retail, corporate, treasury, and investment segments. Today, alrajhi bank Malaysia operates through a distribution network of 13 branches nationwide.

About The Malaysian Football League

The Malaysian Football League (MFL) was established with the aim of privatization of professional football leagues in Malaysia. MFL was previously known as Football Malaysia Limited Liability Partnership (FM LLP). MFL conducts six competitions, namely the Liga Super Malaysia, Piala FA, Piala Malaysia, MFL Challenge Cup, Piala MFL and Piala Sultan Haji Ahmad Shah. With a vision to make football a national pride again, MFL's efforts to transform Malaysian football are based on four elements: competitive matches in all competitions, positive commercial developments, strong collaboration with stakeholders and increased level of professionalism, as well as integrity within the team and league management.