

# RIZE CEO CHALLENGE CAMPAIGN 2023 ("the Campaign") TERMS & CONDITIONS ("T&C")



## 1. CAMPAIGN PERIOD

This Campaign is valid from 9 March 2023 to 5 pm, 12 March 2023 ("**Campaign Period**").

## 2. ELIGIBILITY

This Campaign is open to all individuals who fulfil the following criteria during the **Campaign Period**:

- a) Individuals who do not have any existing products with Al-Rajhi Banking & Investment Corporation (Malaysia) Bhd ("**the Bank**");
- b) Is registered with and opened a Commodity Murabahah Savings Account-I ("CMSA-i") via Rize Application which is available for download in the official Apple App Store, Google Play Store and Huawei App Gallery; and
- c) Activated the CMSA-i by depositing a minimum of RM20 in CMSA-i within the Campaign Period;

(henceforth referred to as "**Eligible Customer(s)**")

The Bank's participating products ("**Participating Product(s)**") in this Campaign are as follows:

- (a) CMSA-i.

## 3. CAMPAIGN MECHANICS

Under this Campaign and during the Campaign Period, Eligible Customer(s) will stand a chance to win RM200.00 ("**Cash Prize**") if they beat the Bank's Chief Executive Officer, Arsalaan (Oz) Ahmed in the game Street Fighter 4 on a PlayStation 5 in a best-of-3 format ("**the Challenge**") at the Bank's booth in Fahrenheit 88, Jalan Bukit Bintang, Kuala Lumpur at the following times and dates:

- a) 11 March 2023 between 3pm – 5pm; and
- b) 12 March 2023 between 3pm – 5pm  
(cumulatively "**Game Days**").

Prior to participating in the Challenge, Eligible Customers are required to prove to the Bank that during the Campaign Period, in any event before an Eligible Customer participates in the Challenge, the Eligible Customer has:

- a) downloaded the Bank's Rize Application;
- b) activated his/her CMSA-i by depositing a minimum of RM20.00; and

- c) send a Direct Message (DM) to Rize on Rize Facebook (@RizeMy) OR Rize Instagram (@rize.my) the following sentence with the following information:

***"Rize CEO Challenge, (Eligible Customer name as per National Registration Identification Card), (Mobile number used to register with Rize Application), (preferred Game Day)"***

Only Eligible Customers who fulfilled the conditions immediately above may proceed with the Challenge ("**Challenger(s)**")

For the avoidance of doubt, Eligible Customers may also submit their interest to participate in the Challenge on the 9th and 10th of March 2023 as long as Eligible Customers fulfil the abovementioned conditions.

Challenger(s) in attendance during Game Days will be attended on a first come first serve basis.

Depending on the number of Challenger(s) on each Game Day, the length of each game and the limited amount of game time on each Game Day, Challenger(s) are aware and agree that there is a likelihood that they may not get to participate in the Challenge. The Bank will not be responsible to the Challenger(s) for any loss due to inability to participate in the Challenge.

Challenger(s) are allowed to participate in the Challenge once only during the Game Days. Those who have participated in the Challenge in any of the Game Day will not be allowed to participate in the Challenge again.

Challenger(s) will be declared the winner if they defeat the CEO, Arsalaan (Oz) Ahmed in two out of three rounds in one game on the Game Days.

The Cash Prize will be credited to the Challenger(s) CMSA-i opened via Rize within three (3) working days after the end of the Campaign Period.

The Cash Prize is non-transferable and cannot be exchanged for other items.

#### **4. GENERAL**

- a) By participating in this Campaign, Eligible Customer(s) agrees:
- (i) to be bound by this Campaign T&C; and
  - (ii) Consents for the Bank to collect Eligible Customers personal information in accordance with this Campaign T&C for and in relation to purposes related to the Eligible Customer's participation in and for the Bank to fulfill its obligation under this Campaign.

- b) The Campaign T&C is in addition to and is to be read together with the existing, respective terms and conditions that regulate the Participating Product(s). In the event of inconsistency between this Campaign T&C and the Participating Product(s) terms and conditions, this Campaign T&C shall prevail in relation to this Campaign.
- c) The existing terms and conditions applicable to the Participating Product(s) are:
- The Bank's General Terms and Conditions;
  - the Specific Terms and Conditions applicable to products and/or services referred to herein; and
  - Internet and Mobile Banking Terms and Conditions.
- d) Any decisions made by the Bank relating to this Campaign shall be final and binding. No disputes and/or appeals pertaining to any decisions will be entertained.
- e) This Campaign T&C, as amended from time to time, shall prevail over any provision or representations contained in other promotional materials advertising this Campaign.

The Bank shall not be liable for any default due to any act of God, war, riot, strike, terrorism, epidemic, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of the Bank.

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